



Corporate Policy and Strategy Committee

10.00am, Tuesday, 25 February 2014

Dean of Guild Courtroom, City Chambers, High Street, Edinburgh

Corporate Policy and Strategy Committee

Convener:	Members:	Contact:
<p>Councillor Andrew Burns</p>  <p>Vice Convener:</p> <p>Councillor Steve Cardownie</p> 	<p>Councillors: Burns (Convener), Cardownie (Deputy Convener), Burgess, Chapman, Child, Nick Cook, Edie, Godzik, Ricky Henderson, Hinds, Lewis, Mowat, Rankin, Rose, Ross</p>	<p>Kirsty-Louise Campbell Governance Manager Tel: 0131 529 3654</p>

Recent news	Background
<p>The Pearl Izumi Tour is a televised cycle race series taking place over five weeks across Britain, with highlights of every round shown on ITV4.</p> <p>As previously reported to the Culture and Sport Committee and the Corporate Policy and Strategy Committee, the Council has been in negotiation with the event owner, SweetSpot, and EventScotland. The latter has agreed to make a contribution of £15,000 towards this event in acknowledgement of its anticipated economic impact. This is part of a joint strategy to promote cycling in the city, and to build capacity locally towards the potential future staging</p>	<p>Meets Strategic Outcome CO20 and Pledge P24</p>

of the Grand Depart of the Tour de France in Edinburgh.

The Pearl Izumi Tour series will now include a round in Edinburgh, on Thursday 29 May. A set of cycle races will take place on a loop round the Grassmarket, taking in Victoria Street, part of George IV Bridge, and Candlemaker Row. This is the same course as was used for the Nocturne Series cycling event in 2012. Consultation will be undertaken with local residents and businesses, and every effort will be made to minimise disruption to the normal flow of people and vehicles around the area.

The Council is working with Scottish Cycling and local road racing clubs to develop a programme of youth and lower-category races using the same course prior to the elite programme. This will allow local young and less experienced road cyclists to experience the thrill of racing on a city centre circuit in front of a home crowd.

Forthcoming activities:
